BETTER
FUTURES
FORUM
AUSTRALIA

## Join Australia's Largest Multi-sectoral Forum on Climate.



10th & 11th September 2024

Canberra ACT Ngunnawal Country National Film & Sound Archive



We are Australian businesses, investors, cities, states and territories, First Nations, academia and cultural institutions, engineers, artists, youth, farmers, faith leaders, healthcare providers, and community organisations.

Better Futures Australia is a network of thousands of voices from every sector of society and the economy working to drive climate action together. Collectively, the network represents over four million Australians and more than \$334 billion in economic activity.

We are supported by Climate Action Network Australia (CANA).



We acknowledge that we live and work on First Nations land and pay our respects to Aboriginal and Torres Strait Islander Peoples and their Elders, past and present. We recognise their enduring connection to Country, community and culture, and are committed to creating better futures together.

## Become a Key Voice in Shaping Australia's Climate Agenda



#### The Forum

Step into the spotlight at the Better Futures Forum (BFF) 2024 in Canberra, September 10th & 11th. Join industry leaders, policymakers, and community in shaping impactful climate policy and creating better, climate resilient futures.

Immerse yourself in two transformative days at the National Film and Sound Archive. Participate in cross-sectoral talks, strategic workshops, and meaningful cultural programs to drive ambitious, economy-wide action on climate change through purposeful networking.



"

We cannot afford to miss the multitude of opportunities we have before us. Opportunities for justice. Opportunities for a safe planet.

Brynn O'Brien
CEO at Australasian Centre
for Corporate Responsibility

**BFA CHAMPION** 



"

We're excited to be joining the Better Futures Forum.
Through the energy we can create together... we can make a difference right now.

**Heidi Lee**CEO at Beyond Zero Emissions **BFA PARTNER** 



"

We want to do this transition in the right way now, making a better future for our families.

Francis Wedin
Founder of Vulcan Energy Resources
BFA CHAMPION

### Your Voice Matters

Continuing our legacy of convening influential figures like former UN Secretary General Ban Ki-moon and Australia's Climate Change & Energy Minister Chris Bowen, the Better Futures Forum 2024 will be a high-energy, strategic event.

#### Our 2022 Impact

## 200+ attendees

This included over a dozen federal government bureaucrats along with state and territory decision makers participating in workshop and roundtable discussions.

# 180 media stories

A reach of around 179 million people, including the Guardian, National Tribune, AFR, Cosmos, 7 News, ABC Melbourne and Sydney, ABC (TV) and 9 News (TV).

# 75+ speakers

More than 75 plenary speakers and the hundreds of in person and online participants, across industry sectors and government.

#### 2022 Speakers



Mary O'Kane AC Executive Chairman of O'Kane Associates



**Ban Ki-moon**Former Secretary-General of the UN



**Karrina Nolan**Executive Director of Original
Power



**Cr HY William Chan**City of Sydney Independent
Councillor



**Anika Molesworth**Farmer and Founder of
Climate Wise Agriculture



**Akaash Sachdeva** Manager Responsible Investment at HESTA

## 2024 Program Highlights

This is Australia's Story of Shared Prosperity, Future Industries, and Resilient Communities.

BFF 2024 is set against the backdrop of increasing global attention on Australia and our Pacific neighbours, at a critical moment for escalating climate ambitions. This forum will consolidate efforts for an accelerated shift to a clean energy economy, emphasising Australia's potential to lead globally. At the heart of BFF 2024 is the "Renew Australia for All" campaign, aimed at uniting Australians from all corners of society and the economy behind a historic national climate solutions package.





#### **Program Details**

#### Day 1 - September 10th: Local Actions and National Ambitions

This day focuses on how communities, local industries and governments are driving a shift to renewable powered, prosperous and resilient futures for all.

8:30 AM: Smoke Ceremony at NFSA (to be confirmed).

**9:00 AM:** Opening Keynotes on local initiatives' and national climate strategies.

11:30 AM: Panel Discussions on local actions influencing national policies.

**1:30 PM:** Workshops on coordinated advocacy, pre-budget submissions for 2025.

**5:00 PM:** Close

#### Day 2 - September 11th: Our Global Opportunities

This day explores global perspectives on climate action, with a focus on international cooperation and the role of Australians in influencing global climate initiatives.

9:00 AM: Keynotes on Australia's role in global climate initiatives.

**11:30 AM:** Panel Discussions on international cooperation and global commitments.

**1:30 PM:** Roundtables on best practices from overseas and what place-based stories Australia can prepare for a co-hosted 2026 global climate negotiations.

**5:00 PM:** Close

#### **Special Features**

Be the first to hear major announcements, including the launch of the 2024 Local Government Climate Review. Participate in networking opportunities to engage with business leaders, community voices and policymakers in ancillary events designed to forge impactful collaborations.

Please Note: The program is currently in development and will be refined over the coming months. Stay tuned for updates.

## Better Futures Forum Themes

The forum's program is intricately designed to address urgent needs for a shift to clean energy and investment in climateresilient communities, all while enhancing Australia's standing in the global clean exports and manufacturing arena.

1

The Wellbeing Economy

2

Electrifying Our Future 3

Resilient and Regenerative Communities



Taking action so all communities can experience the benefits of a renewable powered, resilient, and nature positive nation.



Spotlighting the renewable energy build and showcasing Australia as a leader in clean manufacturing and exports.



Emphasising nature-based climate solutions and the importance of First Nations leadership in ecosystem restoration.

# Showcase Your Commitment to Climate Action



Join us at the BFF 2024, set in the National Film and Sound Archive in Canberra, where leaders from business, government, and community converge to steer ambitious climate initiatives across Australia. Your partnership is pivotal in elevating the narrative of national climate ambition and spotlighting the leaders driving our nation's shift to clean energy and better futures for us all.

#### Make an Impact with Us

BFF 2024 offers two days packed with dynamic events and valuable engagement opportunities. By becoming a partner, sponsor, or exhibitor, you gain the platform to:

- Lead Program Initiatives: Drive the conversation on climate action and innovation.
- Host Ancillary Events: Create exclusive spaces for deeper interaction and networking.
- Operate Exhibitor Stalls: Showcase your initiatives and solutions to a dedicated audience.

Your engagement at BFF 2024 will echo throughout the nation, marking you as a key player in Australia's journey towards a zero emissions and climate resilient future.

For more details on sponsorship packages or to discuss custom partnerships, please reach out to our team at: forum@betterfutures.org.au



### Partner With Us

The Better Futures Australia team welcomes the opportunity to partner with businesses and organisations in delivering Australia's largest multisectoral forum on climate. We can accommodate a range of partnership options including agreeing to a bespoke package co-designed with you.

We look forward to collaborating with you on the Better Futures Forum 2024.

#### The Better Futures Australia Team



Ciara Denham, Jordan Hodgson, Lisa Cliff, and Quimby Mills.

#### Get in touch

To find out more about our partnership opportunities, please get in touch:

#### Ciara Denham

Partnerships and Events

Email: forum@betterfutures.org.au

Phone: +61 412 328 876

Visit our website for more information and to register your interest:

forum@betterfutures.org.au

betterfutures.org.au/forum









